

AMENDMENTS TO THE CLAIMS

1. (Currently amended) A computer implemented method comprising:

receiving data from a client electronic device upon an occurrence of an event, wherein the data comprises an inventory of components installed at the client electronic device, and wherein the data further comprises a plurality of fields, and wherein the event is selected from a group consisting of installation of hardware at the client electronic device, installation of software at the client electronic device, detection of a performance problem at the client electronic device, and detection of an error at the client electronic device;

comparing a subset of the plurality of fields to a plurality of thresholds via a plurality of conditions, wherein the plurality of conditions specify the subset, specify a comparison of the plurality of thresholds to values in subset of the plurality of fields, and specify an associated recommended offering, wherein the subset of the plurality of fields of the data comprises a trend at the client electronic device, wherein the trend comprises a rate of growth of consumption of a resource at the client electronic device and an estimated time period until the resource is constrained, and wherein one of the plurality of conditions specifies a determination whether the trend at the client electronic device is increasing during the estimated time period; and

when the plurality of conditions are met by the comparing of the values in the subset of the plurality of fields to the plurality of thresholds, sending the associated recommended offering and an identification of a marketing channel computer to the client electronic device and sending a notification to the marketing channel computer, wherein the notification comprises a request to receive information regarding why the recommended offering was made, wherein the information regarding why the recommended offering was made comprises a subset of the data that explains a reason for a need for the recommended offering, and wherein the client electronic device displays the associated recommended offering via an output device.

2. (Previously presented) The method of claim 1, wherein the associated recommended offering further comprises an offer for a service.

3. (Currently amended) The method of claim 1, wherein the data comprises a hardware inventory of the ~~client~~client electronic device.

4. (Currently amended) The method of claim 1, wherein the data comprises a software inventory of the ~~client~~client electronic device.

5. (Currently amended) The method of claim 1, wherein the data comprises a performance inventory of the ~~client~~client electronic device.

Claims 6-21 (Canceled)

22. (Previously presented) The method of claim 1, further comprising:
saving a history of the inventory as the inventory changes over time.

23. (Previously presented) The method of claim 22, wherein the comparing further comprises:
comparing a plurality of records in the history.

24. (Previously presented) The method of claim 1, wherein the associated recommended offering comprises an offer for hardware.

25. (Currently amended) The method of claim 1, wherein the receiving further comprises:
periodically receiving updates to the data from the ~~client~~client electronic device.